

## Membership March Announcements

- **Unit Membership Goal.** A simple but challenging membership goal for your unit would be . to end 2009 with more registered youth than you had when the year began. The way to be successful in this are (1) recruiting new members through planned recruiting activities, and (2) retaining the youth you have through a strong program of meetings and outdoor activities and giving personal attention to the needs of every youth.
- **Webelos Transition.** Scoutmasters, all properly signed applications for new youth members who are transferring from a pack to your troop must be received by the Registrar at Scout Service Center East by March 31 to qualify for the \$1.00 transfer fee. Please ensure that every boy on your list is personally invited to join. Do them a favor that will last a lifetime. After March 31, we will share the list of untransitioned Webelos with other Scoutmasters. Let's beat our 2008 record of 74% Webelos transition!
- **Boy Scout Peer Recruiting.** Whether or not you have enough Webelos transitioning, please constantly encourage your members to bring a friend to attractive activities. When they come, explain the benefits of Scouting and ask them to join. Only about 1 out of 4 boys are currently in the program.
- **Venture Peer Recruiting.** Friends of members are the best prospects. Please identify one or two dates this spring when the crew members will focus on bringing a friend. Be prepared to tell them about the big activity you are planning for this summer. Ask them to join.
- **Spring Into Tigers.** We are asking every pack to set a date and hold a spring roundup of boys who will be going into 1<sup>st</sup> grade in the fall. You may also want to invite older boys and try to fill up your dens. Please tell us the date and how we can help with school lists, flyers, etc. It is very important that all packs that do spring recruiting conduct an activity each month during the summer to keep members active.
- **Lion Cubs (Kindergartners).** A few of our packs have formed Kindergarten dens to participate in a Council pilot program. It is essential that these dens remain active this spring so the boys will automatically rollover to be active Tiger Cubs on June 1. All of our packs will have the opportunity to sign up to participate in the Lion pilot and recruit new kindergartners next fall (not this spring).
- **New Unit Formation Blitz Day.** On April 29, our District Executive and volunteers will call on selected institutions in our communities to ask them to consider forming Scouting units. If you have a suggestion as to a likely institution, please let our District Executive know.
- **Passport to Scouting Adventures Day.** All units are strongly encouraged to select a participative Scouting activity to showcase to the public at Island Lake County Park on Saturday, August 22, 2009. The purpose is to show youth, families and community leaders the values of Scouting participation.
- **Questions/Suggestions on the Above.** Contact Will Sulzbach, Membership Chair, [WillSulzbach@aol.com](mailto:WillSulzbach@aol.com) or Brian Uhlenhopp, District Executive, [buhlenhopp@northernstarbsa.org](mailto:buhlenhopp@northernstarbsa.org)